

PINE RIVERS

JUNIOR LEAGUES CLUB



SPONSORSHIP PACKAGE 2015



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INTRODUCTION

Dear Prospective Sponsor and Partner,

I would like to firstly thank you for allowing us the opportunity to present you with our sponsorship proposal for 2015. The Pine Rivers Junior Leagues Club is committed to growth with the local community through its sporting development and well as other community activities.

The club has seen many achievements in the past few years with our highest completion team winning premierships 4 years in a row, players going onto further rep sides as well as teaming up with local leagues, elite clubs and the NRL for junior development. All Sponsors and Supporters that join the Pine Rivers JLC family becomes a part of this success and an important part of Rugby League for the community.

We have currently designed a number of packages which will give businesses the opportunity to support the club at all levels. Our sponsorship packages have been developed to enable businesses to be a part of the current and future development of the club, its members and young players and the local Community. Our packages offer our sponsors exposure to our members and visitors through a variety of mediums including, media, print, signage, and events. In return for your investment, the Pine Rivers Junior Leagues Club cannot only help your business increase your brand awareness but also showcase your devoted involvement in supporting the local grassroots club.

If you have any questions or require further information regarding our packages, please feel free to contact myself or one of our other committee members. Again I would like to thank you for taking the time to consider our sponsorship proposal. We believe our sponsorship proposal will provide an exciting opportunity for your business and we look forward to working in partnership with your business in the future.

Justin Cooms
Financial Controller
Pine Rivers Junior League Club



HOW DOES YOUR SPONSORSHIP HELP OUR CLUB

The Pine Rivers JLC is a not for profit community organization with the focus of providing a safe and fun environment for children to play rugby league. We strive to provide future opportunities and development for children and adults alike who play in both at a junior or senior level, producing pathways for some to play in the local, state and national levels.

Development at all skill levels for players is important as not only are player kept active and physically fit, but also learn skills like teamwork, leadership and discipline. Your sponsorship will directly invest in this development of our young rugby league players, coaching staff and volunteers, including:

- Player development
- Coaching development
- Volunteer management
- Club maintenance and development

SPONSORSHIP PACKAGES

The Pine Rivers JLC has many opportunities for your business to directly invest in the future of our young players. Whether it's a sponsorship package, donation or funding a project around the club, the Pine Rivers JLC can tailor make a package to suit your needs and investment level.

Please see below for all available packages, ways to donate or fund a project, our packages include:

- Various Jersey Sponsorship Packages
- Competition Sponsorship Packages
- Player and Supporter Sponsorship
- Trade Sponsorship

DONATIONS

It's no secret that consumer spending is getting less, living expenses are raising and little relief insight, and operation and maintaining a sporting facility is not exempt from these latest trends. So with that in mind maybe a donation to the club will suit your business. Become a vital part of your community, the Pine Rivers JLC appreciates all donations wether its money, material or labour.

Have something we can raffle? Or have some skills we can use, the Pine Rivers JLC hold fundraising events during the year and any support will help in securing the clubs future. For more information please contact the club on the information in the contacts section of this document or visit our website: www.pineriversbears.com.au.



FUND A PROJECT

As you can imagine, infrastructure doesn't last forever and the Pine Rivers JLC have a number of upcoming and ongoing projects in which are being funded through grants, fundraising and donations. Have your mark forever embedded into the club and its ongoing development by sponsoring a project. Some future projects include:

New carpet in the clubhouse

Paint the interior of the clubhouse

Renovation of the bar

Renovation of clubs facilities

Top field upgrade

For more information on these and other projects please contact the club on the information in the contacts section or visit our web page: www.pineriversbears.com.au.

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SUPPORTER SPONSORSHIP PACKAGE

At Pine Rivers JLC we are very proud with our history, culture, and passion and without former and current players and our many supports we wouldn't have a club. In addition, it is from the past success that we offer the opportunity to continue to support our great club.

YOU'RE BENEFITS

- Your name/ logo and message published on the Club's sponsor page.
- Membership and special club shirt.
- Free entry to selected events held by Pine Rivers JLC.
- Certificate of appreciation.

INVESTMENT

- \$200 per year

TRADE SPONSORSHIP PACKAGE

Network your businesses through our club with this trade package. With opportunities to advertise and promote your business or event, the club has hundreds of visitors each week during the rugby league season giving your business total exposure.

BENEFITS

- Your business name, logo and link on our sponsor's page.
- Opportunity to promote products on our trade directly.
- Advertising located on our web page.
- Place business cards in the club.
- 1 x sign placed around the club.
- Certificate of appreciation.

INVESTMENT

- \$700 per year



TEAM SPONSORSHIP PACKAGE

Sponsor a team of your chose providing them with a training kit with your logo. For a small investment your business will get a win win deal by supplying one of our many teams (Under 6 to Opens) with a training kit as well as exposing your business to club members and our community.

BENEFITS

- Sponsor 1 teams training kit (bag and training singlet) up to 19 players.
- Your business name, logo and link on our sponsor's page.
- Opportunity to promote products to our members directly.
- Advertising on our web page.
- Place business cards in the club.
- 2x tickets to selected Pine Rivers JLC events.
- Certificate of Appreciation.

INVESTMENT

\$2000 per year

CLUB SHIRT SPONSORSHIP PACKAGE

Why not put your businesses logo on every club shirt worn by committee members, players and club members.

BENIFITS

- Your business logo on the back of all club shirts (medium print).
- Your business name, logo and link on our sponsor's page.
- Opportunity to promote products to our members directly.
- Advertising located on our web page.
- Place business cards in the club.
- 1 x sign placed around the club.
- 2x tickets to selected Pine Rivers JLC events.
- Certificate of Appreciation.

INVESTMENT

\$2500



JERSEY SPONSORSHIP PACKAGE 1

Get your brand on our jerseys with this entry-level package. This sponsorship package is ideal for business within the community to advertise on a winning team. Choose to have your logo on the sleeve of our junior or senior jerseys and all club shirts; your business will have prime exposure within the club and community.

BENIFITS

- Your business logo on jersey sleeve (juniors or seniors).
- Your business logo on the back of club shirt (medium print).
- Your business name, logo and link on our sponsor's page.
- Opportunity to promote products on our trade directly.
- Advertising located on our web page.
- Place business cards in the club.
- 1 x sign placed around the club.
- 2x Tickets to selected Pine Rivers JLC events.
- Certificate of Appreciation.

INVESTMENT

\$4000 per year – Junior sleeve

\$4000 per year – Senior sleeve

\$7000 per year – Both Junior and Senior sleeve



JERSEY SPONSORSHIP PACKAGE 2

Show your support with a sponsorship package with great value. Sponsor either the juniors or senior teams with your brand / logo on the back of each jersey and all club shirts.

BENIFITS

- Your business logo on the back of jerseys (juniors or seniors).
- Your business logo on the back of club shirt (medium print).
- Your business name, logo and link on our sponsor's page.
- Opportunity to promote products on our trade directly.
- Advertising located on our web page.
- Place business cards in the club.
- 1 x sign placed around the club.
- 2x Tickets to selected Pine Rivers JLC events.
- Certificate of Appreciation.

INVESTMENT

\$7000 per year – Juniors

\$7000 per year – Seniors

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JERSEY SPONSORSHIP PACKAGE 3

Get your brand / business maximum expose with this package. Have your logo on ALL junior and senior jerseys, club shirts and club advertising. Become part of the rugby league family by supporting the club at all level from under 6's to opens. This package is ideal for businesses who wish to grow with the community and help put Pine Rivers JLC on the map.

BENIFITS

- Your business logo on all jerseys.
- Your business logo on all club shirts.
- Your business name, logo and link on our sponsor's page.
- Opportunity to promote products on our trade directly.
- Advertising located on our web page.
- Logo on all club correspondence.
- Place business cards in the club.
- 1 x sign placed around the club.
- 2x Tickets to selected Pine Rivers JLC events.
- Certificate of Appreciation.

INVESTMENT

\$10000 per year

SPONSORSHIP PACKAGES TERMS AND CONDITIONS

All packages mentioned in this document are subject to Pine River Junior League Club Inc.'s terms and conditions.

Pine River Junior League Club Inc. reserve the right to make changes to packages according to season, business partners and other circumstances, please contact the club for further information.



CONTACTS

For further information about sponsorship please feel free to contact the below:

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